

The proper use of social networks

The global success of social networks— first and foremost Facebook - has ushered society into a new era, that of digital exhibitionism. Real phenomena, these social networks provoke extreme reactions. Either you like them or you don't. Yet on closer inspection, social networks often offer as many advantages as they do disadvantages.

The main advantage of these interactive platforms is undoubtedly networking, both social (since they enable their members to keep in touch with friends and family) and professional (since some of them enable useful contacts to be made and jobs to be found).

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