

Presentation of the main social networks

Social networks have become an integral part of our lives, both personally and professionally, enabling members to stay in touch and share content. While Facebook remains the world leader and is known to all - even those who are not members - many other platforms are also enjoying great success, each with its own specific features.

To help you find your way around, here's an overview of the most popular social networks.

To continue reading, you can download the factsheet [here](#)